

# **INTERNAL ASSIGNMENT QUESTIONS**

**M.B.A. II Semester  
(2015-2016)**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

**OSMANIA UNIVERSITY**

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" Grade)

**DIRECTOR  
Prof. SHIVARAJ  
Hyderabad – 7 , Telangana State**

Date: 05-10-2016

Dear Students,

**MBA II SEMESTER**

Every student of MBA II Semester has to write and submit **Two Assignments** for each paper compulsorily. Each assignment carries **15 marks** and for two assignments it is 30 marks University Examinations will be held for 70 marks. The concerned faculty evaluates these scripts assignment. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. Without these marks, your results will be incomplete.

Further, you are hereby informed to pay Rs.500/- through DD in favour of Director, PGRRCDE, OU towards Assignment fee and submit the same along with two assignments at MBA counter on or before **12<sup>th</sup> November 2016** and obtain proper receipt. Assignments without the DD will not be accepted.

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments:**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days and also on Sundays / Second Saturdays for collecting further information on the topic of your assignments. (10.30 am to 5.00 pm.)
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit assignment number wise.
8. Submit both the assignments on or before **12<sup>th</sup> November 2016** at MBA counter at PGRRCDE, OU on any working day and obtain receipt.

**Dr. N.R. GIRIDHAR**  
**JOINT DIRECTOR**

**Prof.SHIVARAJ**  
**DIRECTOR**

**FORMAT**

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. M.B.A. II SEMESTER :
4. PAPER :
5. PAPER CODE :
6. ASSIGNMENT No. (I / II) :
7. DATE OF SUBMISSION :
8. DD.NO. & BANK :

**MBA II SEMESTER  
MBA CDE - 201  
INTERNAL ASSIGNMENT**

**PAPER – I : BUSINESS LAW & ETHICS**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Describe the essentials of a valid contract.
2. Define bailment. Differentiate between bailment and Pledge.
3. Briefly explain the conditions and warranties implied by law in a contract for the sale of goods.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Differentiate between a Bill of Exchange and Promissory Note.
2. How is a company formed under the Companies Act? Enumerate the various documents to be filed with the Registrar.
3. What do you understand by ethics in business ? Explain its importance.

**MBA II SEMESTER  
MBA CDE - 202  
INTERNAL ASSIGNMENT**

**PAPER – II : HUMAN RESOURCE MANAGEMENT**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Define HRM. Write a note on changing role of HRM.
2. What is Manpower Planning ? What are the factors affecting Manpower Planning.
3. What is Job Analysis? Explain the techniques of Job Analysis.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What is Performance Appraisal? Discuss modern appraisal methods.
2. What is collective bargaining? Explain its importance.
3. What is QWL. What are the strategies to adopted to improve QWL.

**MBA II SEMESTER  
MBA CDE - 203  
INTERNAL ASSIGNMENT**

**PAPER – III : ECONOMIC ENVIRONMENT & POLICY (EEP)**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Briefly explain the Industrial Policy of 1991.
2. Describe Keynes under-employment equilibrium.
3. Discuss about the role and working of commercial banks in India.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Discuss the sectoral contribution to national income.
2. What is inflation? Explain the causes and effects of inflation.
3. What is privatization? State the modalities of privatization.

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MBA CDE - 204  
INTERNAL ASSIGNMENT**

**PAPER – IV : FINANCIAL MANAGEMENT**

**ASSIGNMENT – I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Define financial management and discuss its objectives.
2. Explain D.C.F. methods of capital budgeting.
3. What are the factors influencing capital structure of a business ?

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What is weighted average cost of capital ? How is it calculated ?
2. Explain the factors influencing working capital requirements of a business.
3. Write short Notes on the following:
  - a) Wealth
  - b) Working capital cycle
  - c) Bonus shares
  - d) Tax shield

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MBA CDE - 205  
INTERNAL ASSIGNMENT**

**PAPER –V : MARKETING RESEARCH**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Write the nature and scope of marketing research ?
2. Explain the stages involved in research process ?
3. Write the importance of scaling and measurement ?

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Write the importance of secondary data?
2. Explain various methods of data collection ?
3. Write the importance of non-parametric statistics ?

**MBA II SEMESTER  
MBA CDE - 206  
INTERNAL ASSIGNMENT**

**PAPER –VI : QUANTATIVE TECHNIQUES FOR DECISION MAKING (QTDM)**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Write the application areas of Operational Research.
2. What is duality in LPP and how it is resolved ?
3. What is the economic interpretation of Dual ?

**ASSIGNMENT - II**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What are the operating characteristics of a queuing problem ?
2. Explain the concept of time – cost trade off in CPM.
3. Explain the following:
  - a. Optimistic time
  - b. Most Likely time
  - c. Pessimistic time
  - d. Expected time